



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Smart Media Group LLC (VA)
Attention: Accounts Payable
814 King St
Ste 400
Alexandria, VA 22314

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
935557-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Hasner/R/Congress	HASNER FOR FL CD-22	C09C15

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	935557	06246005

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1046	HASNR	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
3	10/12/12	10/12/12	WPBF News 25 Mornings	6-7AM	----1--	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	----1--	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/12/12	6:23 AM	WPBF News 25 Mornings	6-7AM	:30	AH0212TVH	\$125.00 NM
4	10/12/12	10/12/12	Good Morning America	7-9AM	----1--	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	----1--	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/12/12		Good Morning America	7-9AM	:00		\$150.00 NM
Credited									
6	10/15/12	10/15/12	Dr. Oz	4-5p	1-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	1-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	4:39 PM	Dr. Oz	4-5p	:30	AH0212TVH	\$500.00 NM
7	10/15/12	10/15/12	M-F 5pm News	5-6pm	1-----	:30	1	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	1-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	5:52 PM	M-F 5pm News	5-6pm	:30	AH0212TVH	\$225.00 NM
10	10/15/12	10/15/12	WPBF News 25 Mornings	6-7AM	1-----	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	1-----	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	6:22 AM	WPBF News 25 Mornings	6-7AM	:30	AH0212TVH	\$125.00 NM
19	10/11/12	10/11/12	WPBF News 25 Mornings	6-7AM	---1---	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---1---	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type



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Advertiser	Product	Estimate Number	
Hasner/R/Congress	HASNER FOR FL CD-22	C09C15	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	10/11/12	10/11/12	WPBF News 25 Mornings	6-7AM	---1---	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/11/12		WPBF News 25 Mornings	6-7AM	:00		\$125.00 NM
Credited									
20	10/11/12	10/11/12	Good Morning America	7-9AM	---1---	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	---1---	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/11/12		Good Morning America	7-9AM	:00		\$150.00 NM
Credited									
23	10/09/12	10/09/12	Dr. Oz	4-5p	-1-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-1-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	4:13 PM	Dr. Oz	4-5p	:30	AH0212TVH	\$500.00 NM
24	10/09/12	10/09/12	M-F 5pm News	5-6pm	-1-----	:30	1	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-1-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	5:09 PM	M-F 5pm News	5-6pm	:30	AH0212TVH	\$225.00 NM
26	10/09/12	10/09/12	Tues ABC Prime A	8-9PM	-1-----	:30	1	\$2,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-1-----	1	\$2,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	8:21 PM	Tues ABC Prime A	8-9PM	:30	AH0212TVH	\$2,700.00 NM
31	10/10/12	10/10/12	Good Morning America	7-9AM	--1----	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	--1----	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/10/12		Good Morning America	7-9AM	:00		\$150.00 NM
Credited									
32	10/12/12	10/12/12	Nightline	11:35-12:05AM	----F--	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	----F--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/12/12		Nightline	11:35-12:05AM	:00		\$350.00 NM
Credited									
33	10/12/12	10/12/12	WPBF News 25 @ Noon	12pm-1230pm	----F--	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	----F--	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/12/12		WPBF News 25 @ Noon	12pm-1230pm	:00		\$175.00 NM
Credited									
34	10/12/12	10/12/12	Jeopardy	7:30-8PM	----F--	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									

MTWTFSS

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Hasner/R/Congress	HASNER FOR FL CD-22	C09C15

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	10/12/12	10/12/12	Jeopardy	7:30-8PM	----F--	:30	1	\$850.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12			----F--		1	\$850.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF	F	10/12/12		Jeopardy	7:30-8PM	:00		\$850.00	NM
	Credited								
35	10/15/12	10/15/12	WPBF News 25 Mornings	5:30-5:57am	M-----	:30	1	\$160.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12			M-----		1	\$160.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF	M	10/15/12	5:44 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AH0212TVH	\$160.00	NM
36	10/15/12	10/15/12	WPBF News 25 @ 6:00PM	6-6:30PM	M-----	:30	1	\$525.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12			M-----		1	\$525.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF	M	10/15/12	6:23 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AH0212TVH	\$525.00	NM
37	10/13/12	10/13/12	Sat 8-9am News	Sat 8-9am	-----S-	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12			-----S-		1	\$225.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF	Sa	10/13/12	8:29 AM	Sat 8-9am News	Sat 8-9am	:30	AH0212TVH	\$225.00	NM
38	10/14/12	10/14/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	-----S	:30	1	\$500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12			-----S		1	\$500.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF	Su	10/14/12	11:29 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AH0212TVH	\$500.00	NM
39	10/14/12	10/14/12	AFV	7-8PM	-----S	:30	1	\$400.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12			-----S		1	\$400.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF	Su	10/14/12	7:44 PM	AFV	7-8PM	:30	AH0212TVH	\$400.00	NM
40	10/11/12	10/11/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	---T---	:30	1	\$500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12			---T---		1	\$500.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF	Th	10/11/12	11:32 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AH0212TVH	\$500.00	NM
41	10/11/12	10/11/12	Nightline	11:35-12:05AM	---T---	:30	1	\$350.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12			---T---		1	\$350.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF	Th	10/11/12		Nightline	11:35-12:05AM	:00		\$350.00	NM
	Credited								
42	10/11/12	10/11/12	M-F 5pm News	5-6pm	---T---	:30	1	\$225.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	

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Hasner/R/Congress	HASNER FOR FL CD-22	C09C15	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
42	10/11/12	10/11/12	M-F 5pm News	5-6pm	---T---	:30	1	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
	10/08/12	10/14/12	---T---		1		\$225.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/11/12	5:23 PM	M-F 5pm News	5-6pm	:30	AH0212TVH	\$225.00 NM
43	10/11/12	10/11/12	WPBF News 25 Mornings	5:30-5:57am	---T---	:30	1	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	---T---	1	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/11/12	5:30 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AH0212TVH	\$160.00 NM
44	10/09/12	10/09/12	M-SUN WPBF News 25 @ 11PM	11-11:35PM	-T-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-T-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	11:34 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AH0212TVH	\$500.00 NM
45	10/09/12	10/09/12	Nightline	11:35-12:05AM	-T-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-T-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	12:02 AM	Nightline	11:35-12:05AM	:30	AH0212TVH	\$350.00 NM
46	10/09/12	10/09/12	WPBF News 25 Mornings	5:30-5:57am	-T-----	:30	1	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-T-----	1	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	5:38 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AH0212TVH	\$160.00 NM
47	10/09/12	10/09/12	WPBF News 25 Mornings	6-7AM	-T-----	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-T-----	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	6:00 AM	WPBF News 25 Mornings	6-7AM	:30	AH0212TVH	\$125.00 NM
48	10/10/12	10/10/12	M-SUN WPBF News 25 @ 11PM	11-11:35PM	--W----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	--W----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/10/12	11:25 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AH0212TVH	\$500.00 NM
49	10/10/12	10/10/12	WPBF News 25 @ Noon	12pm-1230pm	--W----	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	--W----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/10/12	12:11 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AH0212TVH	\$175.00 NM
50	10/10/12	10/10/12	M-F 5pm News	5-6pm	--W----	:30	1	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	--W----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type



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Hasner/R/Congress	HASNER FOR FL CD-22	C09C15	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
50	10/10/12	10/10/12	M-F 5pm News	5-6pm	--W----	:30	1	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/10/12	5:56 PM	M-F 5pm News	5-6pm	:30	AH0212TVH	\$225.00 NM
51	10/10/12	10/10/12	WPBF News 25 Mornings	6-7AM	--W----	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	--W----	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/10/12	6:45 AM	WPBF News 25 Mornings	6-7AM	:30	AH0212TVH	\$125.00 NM
52	10/10/12	10/10/12	Wheel Of Fortune	7-7:30PM	--W----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	--W----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/10/12	7:18 PM	Wheel Of Fortune	7-7:30PM	:30	AH0212TVH	\$800.00 NM
53	10/11/12	10/11/12	WPBF News 25 @ 6:00PM	6-6:30PM	---1---	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	---1---	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/11/12	6:22 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AH0212TVH	\$525.00 NM
54	10/10/12	10/10/12	WPBF News 25 @ 6:00PM	6-6:30PM	--1----	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	--1----	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/10/12	6:29 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AH0212TVH	\$525.00 NM
55	10/12/12	10/12/12	Fri ABC Prime C	10-11PM	----F--	:30	1	\$2,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	----F--	1	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/12/12	10:50 PM	Fri ABC Prime C	10-11PM	:30	AH0212TVH	\$2,200.00 NM
56	10/15/12	10/15/12	Mon ABC Prime C	10-11PM	M-----	:30	1	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	10:34 PM	Mon ABC Prime C	10-11PM	:30	AH0212TVH	\$2,500.00 NM
57	10/15/12	10/15/12	Good Morning America	7-9AM	M-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	8:58 AM	Good Morning America	7-9AM	:30	AH0212TVH	\$275.00 NM
58	10/13/12	10/13/12	GMA Saturday 7-8am	Sat 7am-8am	-----S-	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S-	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/13/12	7:29 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	AH0212TVH	\$325.00 NM



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
935557-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Hasner/R/Congress	HASNER FOR FL CD-22	C09C15	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
59	10/14/12	10/14/12	Sun 630pm News	630-7pm	-----S	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	6:54 PM	Sun 630pm News	630-7pm	:30	AH0212TVH	\$800.00 NM
60	10/09/12	10/09/12	Good Morning America	7-9AM	-T-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-T-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	8:49 AM	Good Morning America	7-9AM	:30	AH0212TVH	\$275.00 NM
61	10/11/12	10/12/12	Dr. Oz M-F 9-10a	9-10a	---TF--	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---TF--	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/11/12	9:22 AM	Dr. Oz M-F 9-10a	9-10a	:30	AH0212TVH	\$225.00 NM
62	10/14/12	10/14/12	Sun 11:35pm Late News	1135p-12am	-----S	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	12:00 AM	Sun 11:35pm Late News	1135p-12am	:30	AH0212TVH	\$300.00 NM
63	10/11/12	10/12/12	WPBF News 25 @ Noon	12pm-1230pm	---TF--	:30	1	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---TF--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/12/12	12:13 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AH0212TVH	\$350.00 NM
64	10/11/12	10/12/12	Good Morning America	7-9AM	---TF--	:30	1	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---TF--	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/11/12	8:46 AM	Good Morning America	7-9AM	:30	AH0212TVH	\$550.00 NM
Total Spots							36		

Payment Terms 30 Days

<u>Gross Total</u>	\$18,905.00
<u>Agency Commission</u>	\$2,835.75
<u>Net Amount Due</u>	\$16,069.25